

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54220	CF NTL-POL	FBD - LBD: 10/14/12 - 11/09/12	HL#:	Created: 09/26/12 10:25 AM
Client: AMERICANS FOR JOB SECURITY...	CPE: / / 2718	Agency Commission: 15 %	Updated: KDDAVIS on 09/26/12 11:21 AM	
Agency: STRATEGIC MEDIA SERVICES	Product: EST 2718 (1300)	Self Protect.: :20:00	Confirmed: 09/26/12 11:21 AM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	<b>**PRINT REQUIRED**</b>	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

NEW ORDER; KEC/PH 9/26/12

ok sr 9.26.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MCBSSAT	* * * * * S *	MORN	30				0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
002	WCBSSUN01	* * * * * S	MORN	30				0.0	\$2,000.00	3	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/14/12	11/04/12	1		1	1							
003	WFACESPEC	* * * * * S	MORN	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/14/12	11/04/12	1			1							
004	L2.5MEN	M T W T F * *	LFG	30				0.0	\$1,000.00	7	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>	<u>Nov 05</u>							
	10/15/12	11/09/12	2	2	2	1							
005	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
006	PSIXTY	* * * * * S	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
	WKBD: 0%	WPXD: 0%	WADL: 0%	CABLE: 0%

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	15	0	\$42,700.00	\$36,295.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$42,700.00	\$36,295.00	\$0.00	\$0.00